



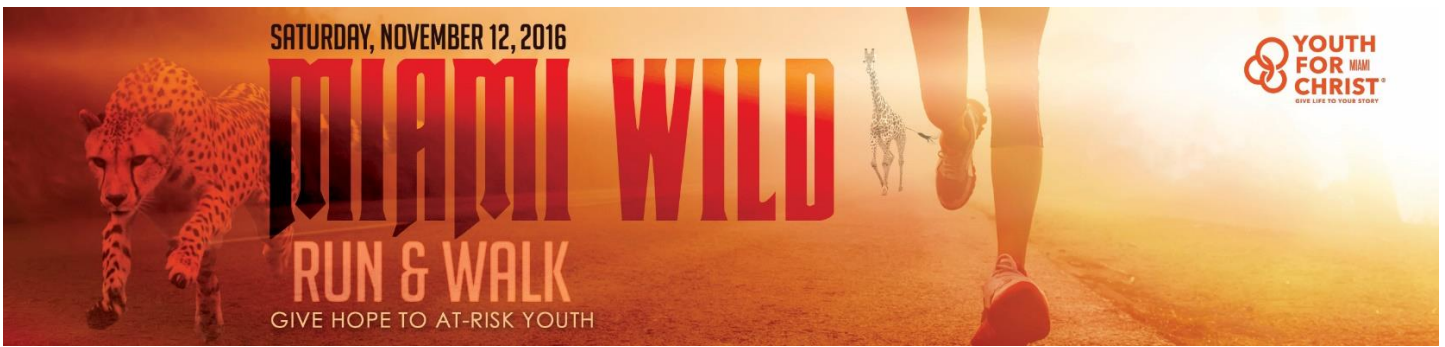
We're running WILD in Zoo Miami to benefit Miami YFC and help thousands of kids-at-risk. Partner with us for a great cause that continues to make a positive impact in the lives of young people. The 2015 Miami Wild Run & Walk had 1,000 participants and raised \$102,500 which funded over 7,000 youth to be served in YFC programs.

COMMUNITY IMPACT: • Direct mail to 10,000 homes, email to 6,000 contacts, and reaching over 10,000 through Facebook ads & social media blasts • Supported by 100 local businesses, 50 churches & non-profit organizations • Event promotion to over 20,000 individuals through press releases in community newspapers, radio ads and interviews on English and Spanish stations.

SPONSORSHIP PACKAGES

	MARKETING EXPOSURE	EVENT SIGNAGE	INCLUDES
PLATINUM \$10,000	<ul style="list-style-type: none"> Corporate logo prominently displayed on all promotional materials – flyers, posters, radio and print ads, email blasts Corporate logo prominently displayed on media material – website, social media Corporate website logo & hyperlink on event registration site 	<ul style="list-style-type: none"> Corporate logo prominently displayed on Sponsor Banner at premiere location Corporate Banner at Start/Finish line Corporate logo premiere placement on Event T-Shirt (2) Run Course Signs 	<ul style="list-style-type: none"> 25 Complimentary event registrations Sponsor 25 at-risk youth to attend event Event Booth x 10'x10' Corporate promo item in goody bag
GOLD \$5,000	<ul style="list-style-type: none"> Corporate logo on printed promotional materials – flyers, posters, print ads, & email blasts Corporate logo on media material – website, social media Corporate website logo & hyperlink on event registration site 	<ul style="list-style-type: none"> Corporate logo on Sponsor Banner at premiere location Corporate logo at Water Station Corporate logo on Event T-Shirt (1) Run Course Sign 	<ul style="list-style-type: none"> 15 Complimentary event registrations Sponsor 15 at-risk youth to attend event Exhibition Table – 6' Corporate promo item in goody bag
SILVER \$2,500	<ul style="list-style-type: none"> Corporate logo on digital media, website, social media Corporate website logo & hyperlink on event registration site 	<ul style="list-style-type: none"> Corporate logo on Sponsor Banner at premiere location Corporate name on Event T-Shirt (1) Run Course Sign 	<ul style="list-style-type: none"> 10 Complimentary event registrations Sponsor 10 at-risk youth to attend event Corporate promo item in goody bag
BRONZE \$1,000	<ul style="list-style-type: none"> Corporate logo & hyperlink on event registration site 	<ul style="list-style-type: none"> Corporate name on Event T-Shirt (1) Run Course Sign 	<ul style="list-style-type: none"> 5 Complimentary event registrations Sponsor 5 at-risk youth to attend event Corporate promo item in goody bag

For more information, please contact Eli Gomero at 305-271-2442 or eli@miamiyfc.com



SPONSORSHIP COMMITMENT FORM

YES, we're ready to partner with Miami Youth for Christ to reach at-risk youth in Miami-Dade County!

Choose one: Platinum (\$10,000) Gold (\$5,000) Silver (\$2,500) Bronze (\$1,000)

Total Amount Due: \$ _____

- Yes, I would like YFC to provide an Exhibition Table and will send my staff to host
- Yes, I will be providing YFC with corporate promo items for goody bags (Please deliver to YFC office by Oct. 17th)

Company or Individual Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Company website address: _____

Contact Person: _____ Email: _____

**Full payment and high resolution logo artwork (.ai, .jpg, .pdf) due by September 30, 2016.
Please email artwork to Sonia Rehder at srehder@miamiyfc.com**

P A Y M E N T O P T I O N S	<input type="checkbox"/> Check payable to Greater Miami Youth for Christ Check No. _____ Mail to: P.O. Box 561101, Miami, FL 33256-1101 <input type="checkbox"/> Credit card ___ Visa ___ MC ___ Amex ___ Discover Card #: _____ 4-digit code: _____ Exp. Date: _____ Name as it appears on the card: _____ Authorized signature: _____ Date: _____
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Contact: Eli Gomero • Email: eli@miamiyfc.com
Phone: 305-271-2442 • Fax: 305-271-2456 • www.miamiwildrun.com

YFC office use: Ministry / Staff: _____ Payment recv'd: \$ _____ Method: Check Credit card